

Marposs S.p.A Establishes Private Label Licensing Agreement With Mitutoyo Corporation

Precision measurement leaders, Marposs S.p.A. and Mitutoyo Corp. are declaring a new mutually beneficial collaboration powered by the commercial and technical strengths of each company.

Bologna, March 29th 2021. Marposs S.p.A. is pleased to announce the forming of a Private Label Licensing agreement with Mitutoyo Corp. enabling Mitutoyo to offer new optical-based measuring solutions on the global market in the second half of 2021.

"I'm really excited about this agreement which is offering to Marposs the opportunity to take advantage of Mitutoyo sales network worldwide and increase our capability of reaching a greater number of customers in strategic markets," commented Mr. Stefano Possati President of Marposs Group.

"Always looking towards the future, Mitutoyo aims to assist in improving the quality of life in any way they can via the industrial metrology sector. We are very proud to have the opportunity of working with a like-minded company such as Marposs to help bring this dream to fruition," stated Yoshiaki Numata, President of Mitutoyo Corporation.

As both Marposs and Mitutoyo have been leaders in the field of Industrial Metrology for many years, the two companies respect each other's dedication to quality craftsmanship in all their product lines. The calibre of devices to be made available to the market due to the establishment of this agreement will result in an outcome benefitting not just the two companies, but the manufacturing industry as a whole.



About Marposs S.p.A.

Marposs solutions range from precision measurement of mechanical components before, during, and after the manufacturing process, to process controls and machine tool conditions, from leak tests for all industrial sectors to automatic assembly and control lines. Marposs is a primary supplier of the major automotive players for both internal combustion engines and electric vehicles, as well as the aerospace, biomedical, consumer electronics, and glass sectors; the Group now has over 3,500 employees worldwide and is present with over 80 of its own offices in 25 different countries.

For more information about Marposs, visit <https://www.marposs.com/eng/>

About Mitutoyo Corporation

Mitutoyo is a global leader in the field of precision measuring equipment. As a comprehensive manufacturer of precision measurement instruments, the Mitutoyo name is known around the world. Mitutoyo products have a leading market share both in Japan and overseas and continue to be the choice across industries and nations. Major companies all over the world put their trust in Mitutoyo.

For more information about Mitutoyo, visit <https://www.mitutoyo.co.jp/eng/>